

WHO'S WHO

IN THE NEW CONDO INDUSTRY



DANIEL GUIZZETTI
*President / CEO and Co-Founder,
Empire Communities*

He has been involved in the development of residential, commercial and industrial real estate in North America for over 30 years. Guizzetti actively participates in all aspects of the business, including finance, investment strategy, land development and construction, as well as acquisitions and dispositions.

ANTHONY HELLER
President, Plazacorp Investments Limited

A real estate and development company in business in the City of Toronto for over 37 years. In the past 28 years, Plazacorp has focused on highrise condominium projects in Toronto. Heller is responsible for overall management of the company, and has particular responsibility for project finance.



CHRIS HUTCHINS
Marketing Manager, Branthaven Homes

Post-secondary educational background in Interior Design, with Residential & Hospitality/Commercial project experience. Active in the Sales and Marketing management of new lowrise and midrise residential construction and development projects throughout the GTA and the Waterloo/Wellington Region.



TAMI KENWELL
*President and Founder,
Madhouse Advertising*

Madhouse delivers with passion, innovation and brand integrity and brings over 25 years of sales and marketing experience in the real estate industry to her clients. Leading a powerhouse team of creative individuals, Kenwell's promotional expertise with builders/developers spans a broad range of lowrise, highrise, commercial and retail products. Specializing in interactive, digital experiences.



DAVID KLUGSBERG
President/COO, L.A. Inc.

Over 30 years experience in marketing real estate, including highrise and lowrise housing, resort communities, hotel and retail developments and rental housing in Canada and the U.S. Has worked for developers and agencies, bringing a unique perspective to the marketing equation. Served on the Board of BILD. Awarded the Riley Brethour Award for his outstanding and consistent achievements in residential sales and marketing.



KIM KOPYL
*Vice President of Sales & Marketing,
Elite Developments*

Currently oversees 33 developments. Sales and marketing management executive with 20 years' experience in real estate. Recognized for creating award-winning, equitable brands, delivering substantial revenue gains. Directly attributed to 8,000 pre-construction sales in Ontario, resulting in \$4 billion in sales. Her work has garnered 70 local, provincial, and national awards. Judged the 2020 CHBA, PHBA and OHBA awards. Kopyl is on the executive conference advisory committee for OHBA.



ANSON KWOK
*Vice President of Sales & Marketing,
Pinnacle International*

Former hotelier and graduate of University of Guelph. Also holds an MBA from the University of Toronto- Rotman School of Management. Has over 10 years of Pinnacle experience, and has sold more than 5,000 condominium units across 13 projects in the GTA. He is currently involved in the design, development, planning, and operations of Pinnacle's over 10 million sq. ft. of future mixed-use master-planned communities.



BARBARA LAWLOR
CEO of Baker Real Estate Incorporated

Baker Real Estate specializes in sales and marketing of new home and condominium communities, including hotel condominiums and resort properties. Awards include SPARK's Influential Women in Canadian Real Estate Development 2021, 2019 BISNOW Toronto Power Women Commercial Real Estate Leaders, Key Media International Conference 2018 and winner of the Pinnacle 2017 Riley Brethour Award from BILD. Since 1993, she oversees all operations in the GTA, Vancouver, and Montreal, and internationally in Shanghai.

ESTHER LAY
Sales & Marketing Manager, Pinnacle International

Responsible for overseeing the sales and marketing activities for the residential projects throughout the GTA. Pinnacle is currently developing master-planned communities, such as Pinnacle Uptown in Mississauga, Pinnacle Etobicoke in Etobicoke, the highly anticipated Pinnacle One Yonge in Downtown Toronto, and their newest master-planned community, Pinnacle Toronto East, at Sheppard Ave. E. and Warden Ave. Pinnacle International is one of Canada's leading builders of luxury condominiums residences, hotels and commercial developments in North America.